

# PROGRAM 2024



prasmul-eli

# PUBLIC PROGRAMS

The purpose of these programs are to inspire and enrich business perspectives.

The assortment of subjects offered includes hard skills and soft skills to develop the competencies and skills of participants to become reliable resources in achieving the company's targets.

prasmul-eli short programs can also be implemented in the form of an In-Company Program, which provides space flexibility for companies that are eager to develop a number of its employees in a particular class as well as on their preferable time.



## OUR NEW PROGRAMS

1. PMP Exam Preparation
2. Project Management 101 (Waterfall & Agile)
3. Agile Collaboration Tools
4. Strategic Alliances in Business
5. System Thinking & Complex Decision Making
6. Young Leader
7. C-Level
8. Transformational Leadership
9. HR Today : Building Employee Experience
10. Effective business communication : writing and presentation
11. Value Creation Analysis: Financial Feasibility Study

# SHORT PROGRAMS 2024

A. LEADERSHIP		Class	Days	JAN	FEB	MAR	APR	MAY	JUN	JUL	AGT	SEP	OCT	NOV	DEC	Investment
1	First Line Leadership: Becoming Effective Leader	Offline	3	23-25		5-7		14-16				17-19			10-12	Rp. 7 000 000
		Online	3							16-18				5-7		Rp. 4.200.000
2	Followership Mastery	Offline	2					28-29			20-21					Rp. 6.900.000
3	Team Leadership : Becoming Flexible Leader	Offline	2			26-27							8-9			Rp. 6.900.000
		Online	3							23-25						Rp. 4.000.000
4	Self Leadership : Personality Perspective	Offline	3			19-21							15-17			Rp. 6.900.000
		Online	3						25-27							Rp. 4.000.000
5	C - Level <b>NEW</b>	Offline	4								13-16					Rp. 8.000.000
6	Young Leader <b>NEW</b>	Offline	2										22-23			Rp. 8.000.000
7	Neuro Leadership	Offline	2				24-25							13-14		Rp. 7 000 000
		Online	2							2-3						Rp. 4.200.000
8	Transformational Leadership <b>NEW</b>	Offline	2									3-4				Rp. 7.500.000
B. MANAGING HUMAN RESOURCES																
1	HR Today : Building Employee Experience <b>NEW</b>	Offline	2					7-8								Rp. 7.000.000
C. ASSESSMENT																
1	Feedback in Assessment Center	Online	2						12-13							Rp. 3.800.000
D. PRACTICAL SOFT SKILLS IN BUSINESS																
1	Applied Negotiation Techniques	Offline	2,5						4-6			17-19				Rp. 6.300.000
		Online	3			5-7								12-14		Rp. 4.000.000
2	Problem Solving & Decision Making	Offline	3				2-4							19-21		Rp. 6.800.000
		Online	3								6-8					Rp. 4.000.000
3	Effective Business Communication: Writing and Presentation <b>NEW</b>	Offline	3		13-15											Rp. 6.000.000
E. MANAGING FINANCIAL																
1	Finance for Non Finance Professionals	Offline	2	23-24				21-22		2-3		10-11		5-6		Rp. 6.900.000
		Online	2			6-7									17-18	Rp. 4.200.000
2	Corporate Valuation	Offline	2							16-17			16-17			Rp. 7.000.000
3	Introduction to Merger & Acquisition	Offline	2								13-14					Rp. 7.000.000
		Offline	2				23-24							19-20		Rp. 6.500.000
4	Financial Analysis	Online	2								6-7					Rp. 4.000.000
5	Value Creation Analysis: Financial Feasibility Study <b>NEW</b>	Offline	2							9-10						Rp. 7.000.000
F. MARKETING																
1	Strategic Brand Management	Offline	2										22-23			Rp. 6.500.000
2	Managing Strategic B2B Accounts	Offline	2										8-9			Rp. 6.500.000
3	Customer Satisfaction & Relationship Program	Offline	2								20-21			26-27		Rp. 6.500.000
4	Marketing Pricing Strategy	Offline	2									3-4				Rp. 6.500.000
5	Digital Marketing Fundamental	Offline	2					7-8				24-25				Rp. 6.500.000

G. MANAGING OPERATION		Class	Days	JAN	FEB	MAR	APR	MAY	JUN	JUL	AGT	SEP	OC T	NOV	DEC	Investment
1	The Real Project Management	Offline	2		13-14									6-7		Rp. 7.000.000
		Online	2							9-10						Rp. 4.000.000
2	Agile with Scrum	Offline	2			19-20				24-25						Rp. 7.000.000
		Online	2												3-4	Rp. 4.000.000
3	Business Process Redesign	Offline	2											26-27		Rp. 7.000.000
4	PMP Exam Preparation <b>NEW</b>	Offline	5					14-16, 29-30								Rp.12.000.000
5	Project Management 101 (Waterfall & Agile) <b>NEW</b>	Offline	2									10-11				Rp. 6.500.000
6	Agile Collaboration Tools <b>NEW</b>	Offline	1								20					Rp. 6.000.000
7	Supply Chain Management	Online	2				2-3					24-25				Rp. 4.000.000
H. INNOVATIVE STRATEGY																
1	Design Thinking for Business Innovation	Offline	2		20-21				11-12			3-4				Rp. 7.600.000
		Online	3											12-14		Rp. 4.500.000
2	Strategic Business Analysis	Offline	2							23-24			15-16		3-4	Rp. 7.600.000
		Online	3				23-25									Rp. 4.500.000
3	Business Development Planning	Offline	2						4-5				22-23			Rp. 7.600.000
		Online	3								13-15					Rp. 4.500.000
4	Strategic Alliances in Business <b>NEW</b>	Offline	2								6-7					Rp. 7.500.000
5	System Thinking & Complex Decision Making <b>NEW</b>	Offline	2								13-14					Rp. 7.000.000

\* All investments are subject to 11% VAT



**Online:** Tuesday - Thursday, 08.00 am – 12.15 pm



**Offline:** Tuesday - Thursday, 08.30 am – 04.00 pm

### Early Bird:

- Investment fee deduction of 10% for payments made 5 (five) days prior to the program commencement
- For corporate partnership or deals, please contact our Business Partnership Officer +62 811-1991-1168 (Phone/Whatsapp)

# CERTIFICATE OF BUSINESS MANAGEMENT (CBM)

Conducted three times a week at 07.00 pm – 09.00 pm. (Monday, Wednesday & Friday)

Class will be delivered with blended method, online via Zoom Meeting & onsite at Prasetya Mulya Cilandak Campus.

The programs are designed with the purpose of bringing deeper knowledge and insight.

This program is an intensive integrated management education program. Referring to a graduate program of business. CBM is designed to encompass all aspects of business management. The program uses a combination of teaching-learning methods, including lectures, case studies, seminars, group discussions, and group assignments.

CBM Programs can also be implemented in the form of In-Company Program, which provides space flexibility for companies which are eager to develop a number of its employees in a particular class as well as on their preferable time.

CBM	FEB - APR	JUN - AUG	OCT - DEC	Investment
General Business Management	Starts: 5 Feb		Starts: 9 Oct	IDR 16,500,000
Marketing Management		Starts: 14 Jun	Starts: 7 Oct	IDR 17,500,000
Financial Management		Starts: 12 Jun	Starts: 7 Oct	IDR 17,500,000
Human Resources Management	Starts: 7 Feb	Starts: 19 Jun		IDR 17,500,000
Operation Management	Starts: 12 Feb	Starts: 12 Jun		IDR 17,500,000
Business Strategy		Starts: 19 Jun		IDR 17,500,000

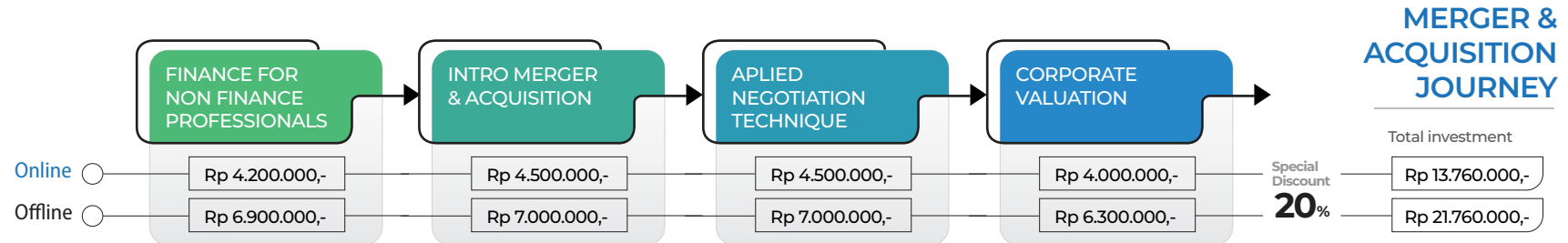
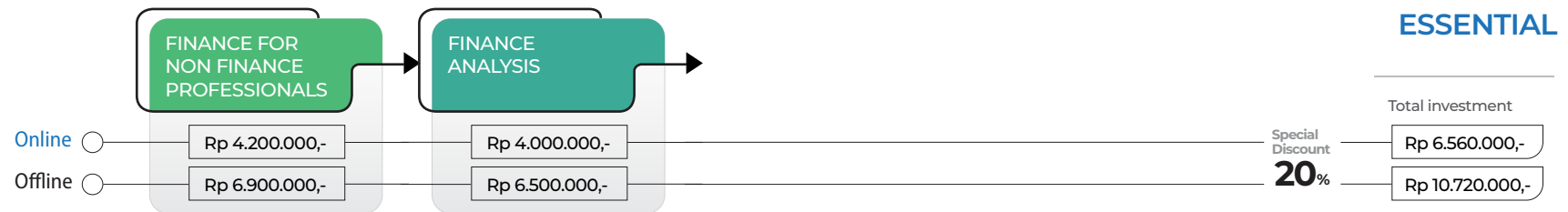
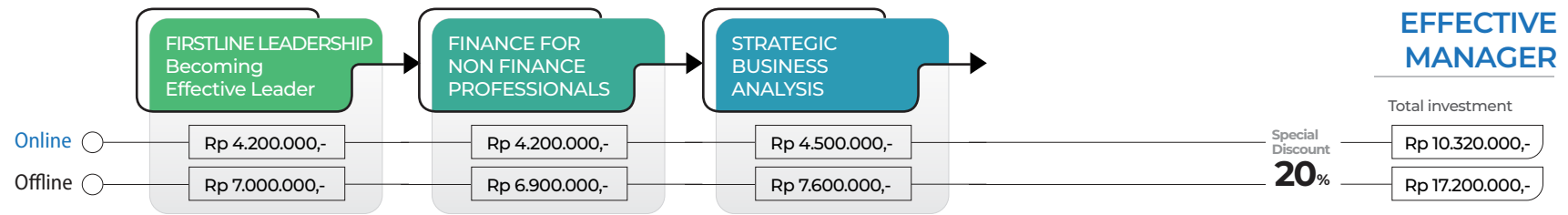
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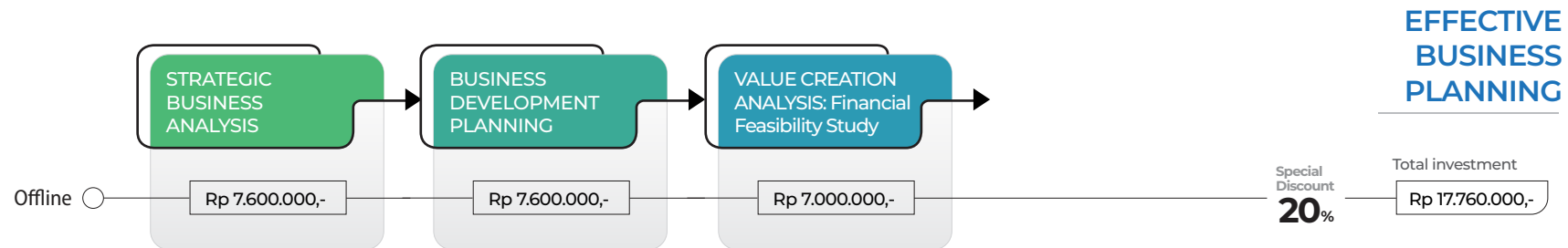
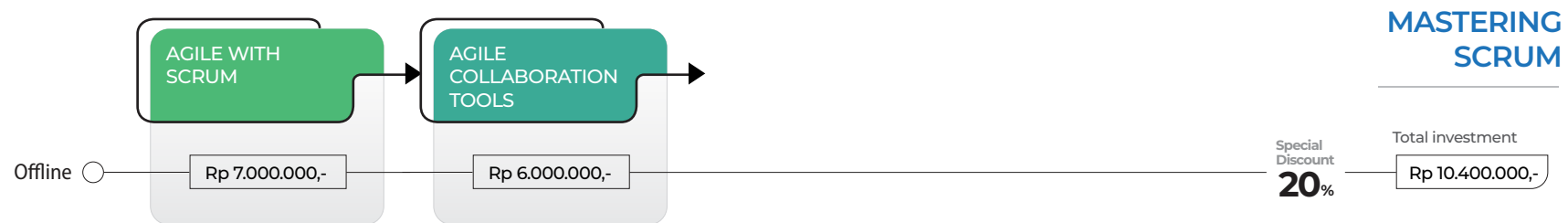
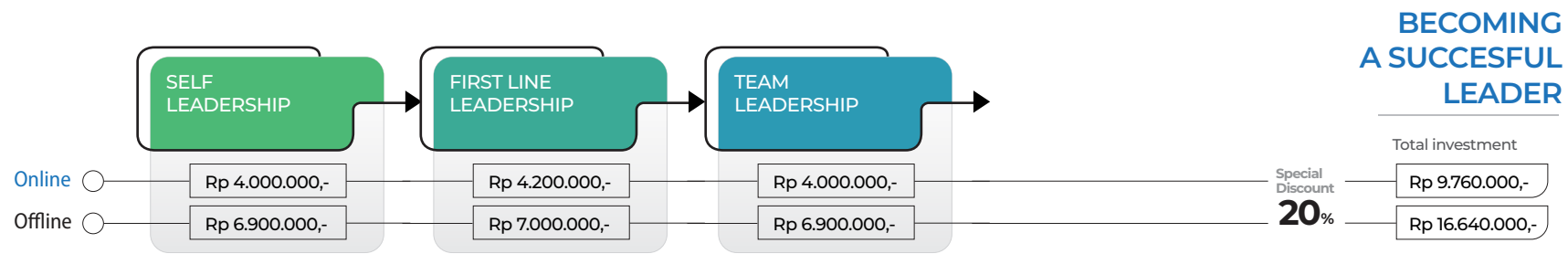
## Early Bird:

Investment fee deduction of 7.5% for payments made 5 (five) days prior to the program commencement.

# LEARNING JOURNEY

\* Subject to 11% VAT  
\* Terms and Condition applied





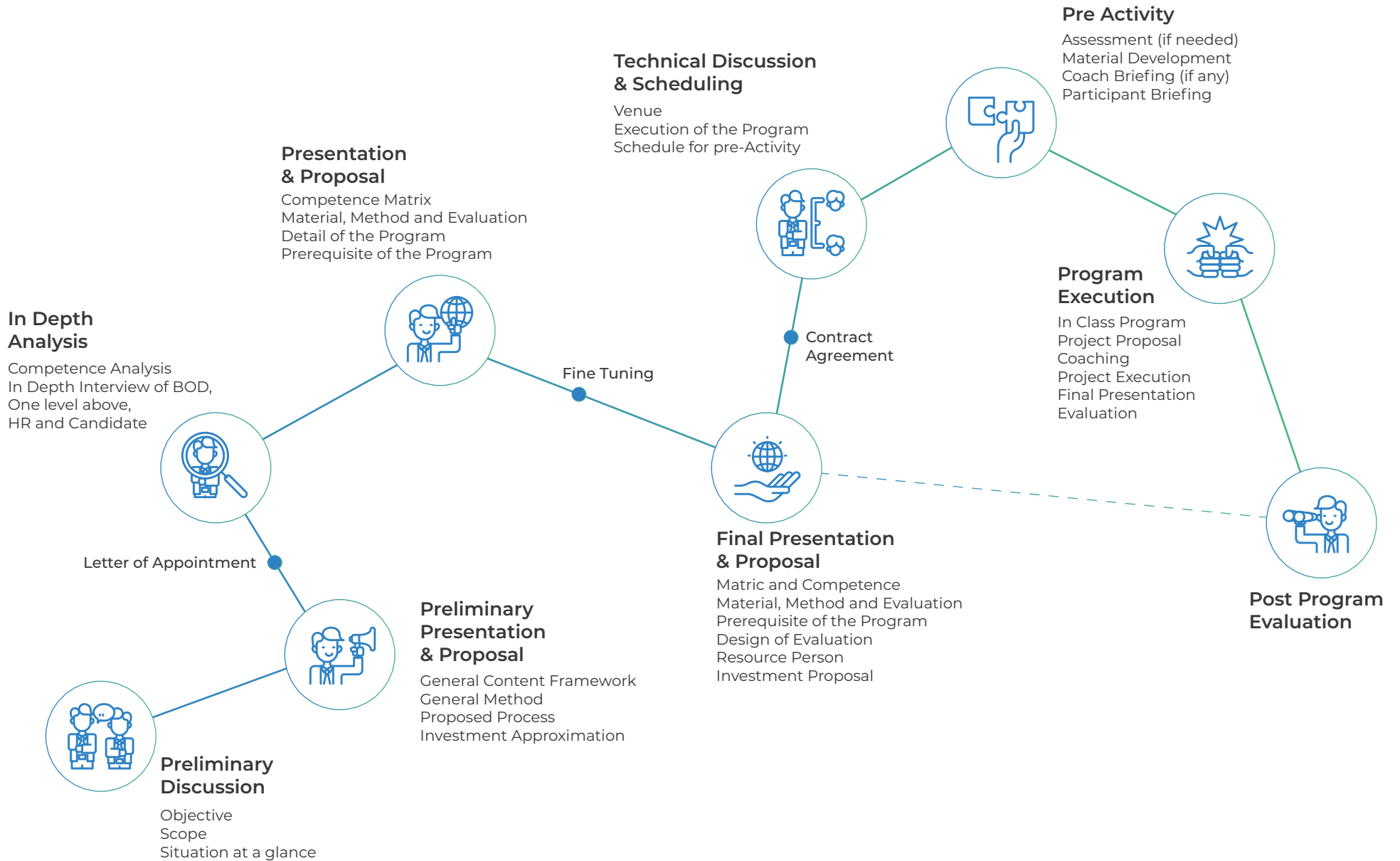


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# CUSTOMIZED PROGRAMS

Contextual and systematic services according to organizational stages through various forms: in class programs, business improvement projects, executive coaching, team building, and other development programs.

# THE STEPS





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# ASSESSMENT SERVICES

# PUBLIC ASSESSMENT PROGRAM

Public Assessment Program is an assessment program that uses prasmul-eli's dictionary of competencies and psychological aspects, as well as generic development programs in the field of assessment.

## 1 Competency Assessment Program

Any business day (Monday to Friday) by Appointment

A virtual or hybrid Assessment Center that uses prasmul-eli competency dictionary.  
There are 3 types of Competency Assessment Programs: S-LAP, M-LAP, and O-LAP.

Investment /participant	O-LAP	M-LAP	S-LAP
	OPERATIONAL LEVEL ASSESSMENT PROGRAM	MANAGEMENT LEVEL ASSESSMENT PROGRAM	STRATEGIC LEVEL ASSESSMENT PROGRAM
	For Operational Level Managers	For Middle Level Managers	For Strategic Level Managers
	<ol style="list-style-type: none"><li>1. Concern for Order</li><li>2. Business Awareness</li><li>3. Digital Literacy</li><li>4. Analysis</li><li>5. Continuous Improvement</li><li>6. Supervising Others</li><li>7. Teamwork</li><li>8. Customer Orientation</li></ol>	<ol style="list-style-type: none"><li>1. Leadership</li><li>2. Business Acumen</li><li>3. Digital Savvy</li><li>4. Partnership Building</li><li>5. Adaptability</li><li>6. Operation Management</li><li>7. Result Focus</li><li>8. Coaching</li><li>9. Communication</li></ol>	<ol style="list-style-type: none"><li>1. Digital Leadership</li><li>2. Global Business Savvy</li><li>3. Customer Focus</li><li>4. Building Strategic Partnership</li><li>5. Strategic Orientation</li><li>6. Driving Execution</li><li>7. Driving Innovation</li><li>8. Developing Organizational Capabilities</li><li>9. Leading Change</li><li>10. Managing Diversity</li></ol>
	IDR 7.000.000	IDR 8.000.000	IDR 10.000.000
	+add on one on one feedback IDR 1.000.000	+add on one on one feedback IDR 1.000.000	+add on one on one feedback IDR 2.000.000

Please contact us for further information competency dictionary.

## 2 Online Potential Assessment Program

Any business day (Monday to Friday) by Appointment

An assessment service that evaluates individual potential profiles using standardized psychometric tools.

Investment /participant	EOP ELI ONLINE PROFILER	ESAT ELI SIMPLE ABILITY TEST	CALIPER PROFILE
	Online potential assessment tool that identifies intellectual capability (Learning Agility, General Intelligence) and personality profile (Work Approach, Personality Type)	ELI Online Simple Ability Tool is an online assessment tool which measures Performance Oriented Test (Energy of Will, Persistence, Attention, Concentration, Thoroughness)	The Caliper Profile is an assessment instrument for measuring an individual's characteristics, potential, and motivations. This personality test, validated by more than five decades of research, measures personal attributes that help determine how someone will likely perform in a specific role.
	IDR 500.000 +add on one on one feedback IDR 500.000	IDR 50.000	IDR 2.500.000 +add on one on one feedback IDR 500.000

*\*Special price for group or more than 3 participants*

For special investment rate, please contact our advisers: [information@prasmul-eli.co](mailto:information@prasmul-eli.co) or +62 822 1111 1150 (phone/WhatsApp)

## 3 Assessment Development Program (Short Program)

A capability improvement program in the field of assessment, both for assessor and feedback providers.

Program Name	Intended Participant
Feedback in Assessment Center	<ul style="list-style-type: none"> <li>• Line Manager</li> <li>• HR Functions in the Organization</li> <li>• Assessor Assessment Center</li> </ul>

➤ 12 - 13 June 2024 IDR. 3.800.000

Available on public dates and in house training. Please contact us for further information.

# CUSTOMIZED ASSESSMENT PROGRAM

Customized Assessment Program is an assessment program that can be tailored according to the needs of organization (including the use of an in-house competency dictionary) as well as specific development programs in the field of assessment



**Customized Assessment Process**



## 1 Customized Competency Assessment Program

A behavioral competency assessment program (Assessment Center) that uses customized competency dictionary, which can be tailored according to the needs of the organization. There are 2 types of Customized Competency Assessment Program: On-demand Assessment Center and 360 Multirater Feedback.

On demand Assessment Center	360 Multirater Feedback
This assessment is carried out by the assessor of prasmul-eli	This assessment is carried out by self, colleagues, superiors, and subordinates.

## 2 Strategic Qualification Assessment

A strategic capability assessment program that uses customized competencies dictionary, which can be tailored according to the organization's needs.

Some of the assessments of strategic capabilities that we have carried out



Finance



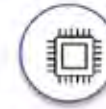
Marketing &  
Commercial



HR



Operation



Technology



Legal

## 3 Assessment Development Program (Orientation Day)

An improvement program that provides knowledge and insight on behavioral and strategic qualification, and how to assess such competencies using Assessment Center and strategic qualification assessment.

# SOME OF OUR PARTNERS





dexa group



Johnson & Johnson



# INFORMATION & REGISTRATION

08.30 AM until 04.30 PM Western Indonesia Time

Click here for registration

<https://registration.prasmul-eli.co/>

**Information@prasmul-eli.co**

+62 811-1991-1168 (Phone/Whatsapp)

Prasetiya Mulya Campus  
Building 2, 2nd Floor  
Jl. R.A. Kartini (TB Simatupang),  
Cilandak Barat  
South Jakarta 12430 - Indonesia

## **Transfer Payment Procedure**

Please transfer to :

PT Prasetiya Mulya ELI  
Account Number: 497 6700 988  
Bank Central Asia Serpong Branch

Please send a copy of transfer payment  
with the complete information to:

**finance@prasmul-eli.co**

# CONNECTED



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[www.prasmul.eli.co](http://www.prasmul.eli.co)



## PT Prasetiya mulya ELI

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Building 2, 2nd Floor  
Jl. R.A Kartini (TB. Simatupang)  
Cilandak Barat, Jakarta Selatan 12430 - Indonesia

### **Prasetiya Mulya BSD Campus**

William Soerjajaya Building 2nd floor  
BSD City Kavling Edutown I.1  
Jl. BSD Raya Utama Tangerang, Banten 15339 - Indonesia

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we **fit** rather than **fix**